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INTRODUCING

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# JULIE CROSS

*Empowering ... Energising ... Entertaining*

PROFESSIONAL SPEAKER  
& INSPIRATIONAL EDUCATOR



[www.juliecross.com.au](http://www.juliecross.com.au)

## MEET JULIE CROSS

Julie Cross, by her own admission, is not your “run-of-the-mill professional speaker”. In fact, Julie jokes that she prefers the title “passionate speaker”, and that’s what makes her so memorable, and her presentations so incredibly powerful and life-changing. An experienced speaker with 17 years under her belt empowering, educating, energising and entertaining people (and some of the world’s biggest corporate brands) the country over, Julie has an innate ability to connect with her audiences.

She’s not all about reciting clichéd quotes and retelling ‘same-old, same-old’ stories. Julie believes in the power of authenticity, of telling it how it is, of sharing her own journey and being both brave and vulnerable at the same time, which leaves a long-lasting impression on those fortunate enough to experience one of her shows.

Julie Cross is certainly well-known for spreading her sparkle (or spark, when it comes to the men in the audience), but there are two sides to one of her presentations. While she’s committed to entertaining her audiences and making them laugh, Julie is all about the end result ... ensuring audience leave with very real tips, tools and insights they can apply to their careers, businesses and personal lives.

A multi-award winning speaker (and “non award-winning mother of two boys”), Julie can customise her presentation to suit any organisation or event’s needs. Her repertoire is broad, including but not limited to motivation and inspiration, retail, resilience, team building, attitude, and customer service. And her core message is simple – she’s all about encouraging people to empower up to better know themselves, which in turn will help them to be happier and more productive in their life and career.

Her topics include:

- The Inspirational and Entertaining ‘Show’
- Women Making it Work
- Reconnection with Resilience and Responsibility
- Service with Attitude
- Teaming Up for Success

Time with Julie Cross is time well spent – she has the amazing ability to delivery intellectual, educational and informational material while challenging each audience member’s emotions and allowing them to best connect with and really feel her message.

You can view Julie's at work via her promotional video at [http://youtu.be/1zDu\\_NF1tF4](http://youtu.be/1zDu_NF1tF4).



## JULIE'S SPEAKING EXPERIENCE

Julie’s qualifications and expertise stem from an early start in the workforce and through gaining a real life diploma by taking responsibility for her own personal development while coping with personal and professional challenges, many of which she shares during her powerful and moving presentations (including her experiences with grief and living with autism).

As noted, Julie has 17 years’ speaking experience to her name. Having kick-started her working life as a hairdresser in her teens, Julie’s strength has always been motivating and inspiring staff (and talking – a lot, and fast!).

After completing an apprenticeship in the hairdressing industry, Julie quickly moved into management and leadership roles, and, thanks to her gift for communicating and empowering others, soon into sales and training. It was in the capacity of trainer that she discovered her passion and natural talent for speaking. So with a dream in her head and passion in her heart she started her own business.

Today Julie is one of the industry’s most sought-after speakers thanks to her unique style and commitment to empowering her audiences. Her speaking business has continued to grow due to word-of-mouth referrals, while her personal life has offered many immense challenges and opportunities for growth. It is this ‘real life’ experience that forms a foundation of an authentic and relatable message, one that only Julie could deliver.

### A PERSONAL MESSAGE FROM JULIE:

*“I would love the opportunity to assist your team to reach their goals. You can expect delegates to be taken on a lively, fun and spellbinding journey that will stir their emotions, rouse their senses, revive their spirit and challenge them to take action. I guarantee to empower, energise and entertain!”*

# SPEAKING TOPICS WITH SPARKLE (AND SPARK!)

Julie can present and execute both motivational and educational presentations and workshops, in varying lengths and formats – as required by the client and stipulated at time of enquiry. If you have a topic you'd like Julie to explore – just ask! She's completely open and takes on any new challenge with enthusiasm. Her standard presentations include (but are not limited to) the following.

## LEADERSHIP / INSPIRATIONAL TOPICS:

### 1. The Inspirational and Entertaining 'Show'

Julie's 'show' format is perfect for any event opening or closing, or for a keynote address as it's energising and inspiring! Delegates will be entertained by Julie's sparkle and will be encouraged to make a shift in their thinking.

### 2. Women Making it Work

It's no secret that while Julie appeals to both male and female audiences, she has a special ability to connect with women. This presentation / workshop has been created for female-dominated workplaces / team environments to empower women individually to honour themselves, respect themselves and create highly effective team environments.

### 3. Reconnection with Resilience and Responsibility

Julie Cross has brought resilience and responsibility back in fashion! She takes what can be a confronting message and delivers it in an inspirational and entertaining style, which has been proven to create internal shifts in audience members / delegates, and also create quantum shifts in team morale and productivity.

## BUSINESS / EDUCATIONAL TOPICS

### 1. Service with Attitude!

An inspiring and informative presentation or workshop for all people in the business of serving, whether that is serving within the organisation to other team members or serving externally to customers and clients.

### 2. Teaming up for Success

This presentation / workshop was designed for environments where teamwork is crucial to success. The audience or group will be inspired by Julie's message that we are lifted to success by those around us, whether that's our teammate, our leaders, our clients, or even our family.

## CLIENT TESTIMONIALS

Julie has experience working with a vast array of corporate clients, from major global brands like Proctor and Gamble, to industry associations such as The Franchise Council of Australia and significant players from the child care and hairdressing industries, Julie can tailor her message to suit any audience. Here are just a few client testimonials.

*"Julie has presented a number of presentations for us, the feedback we have received is always overwhelmingly positive, her presentations are always energising, engaging and thought provoking and she has the ability to engage the audience, keeping them on the edge of their seats. She presented ideas and information that clients could take back and implement into their own business and lives. She has left her mark on the hearts and minds of all that attended."* **Proctor and Gamble, Australia**

*"I highly recommend Julie as an MC or 'key note' Speaker. She brings fun along with a serious message. Julie not only delivered her demanding role as MC in a very professional manner coupled with appropriate humour, she also gave an outstanding performance in her 'key note' presentation on Customer Service."* **Conference Chair, Franchise Council of Australia**

*"As a sales manager in the hairdressing industry, I have had the opportunity to work with many speakers as a resource to educate and motivate my sales team, my customers, and myself over a period of 15 years. It has been my role to source and employ a variety of skilled guest artists but there has been none, thus far, that have surpassed the demand that Julie Cross generates for ongoing repeat performances from our clients and customers. Julie has presented at different venues nationally and has presented on a variety of topics from personal motivation through to client service."* **Juuce, Australia**

*"We have had the pleasure of utilising Julie's services at our Annual Area Managers Conference. Julie's presentation was informative, funny but serious, entertaining and inspirational. What we have been most impressed with is that the team still utilise the tools Julie gave them to continue to reinvent and reconnect with the message. That is great return on investment for us!"* **Good Start Childcare**

*"We all found Julie to be one of the most professional and entertaining speakers we have had the pleasure of hearing in a long time. Her innovative presentation and training techniques have made our 'tired' teams sparkle and we all look forward to seeing Julie on a regular basis."* **King Furniture**

## WORK WITH JULIE

Julie Cross is not just a speaker, she's an inspirational entertainer, a trainer and an experience master of ceremonies. Her commitment is to empower, energise and entertain her audiences, and she certainly has built a solid reputation based on delivery.

You can view Julie's at work via her promotional video at [http://youtu.be/1zDu\\_NF1tF4](http://youtu.be/1zDu_NF1tF4)

**For details of your investment in having Julie Cross work with you, or have any enquiries, please contact Julie on:**

### **Julie Cross**

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To find out more about the wild and wonderful world of Julie Cross, visit [www.juliecross.com.au](http://www.juliecross.com.au) or follow her on Facebook [www.facebook.com/JulieSPRKLE](http://www.facebook.com/JulieSPRKLE)



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